

ART DIRECTOR, PRODUCT

Urbanista was founded in 2010 in Stockholm, Sweden out of love for cities and urban life. Today we are a leading lifestyle audio brand offering audio products with design and function in mind. All our products are rooted in Scandinavian design tradition and inspired by music, arts, fashion, and urban culture. We believe that lifestyle audio products should not only sound great but also look good. Today, our products are available in over 90 countries and sold in 30,000 stores worldwide.

We're now looking for an experienced and energetic Art Director focusing on product, packaging and point of sale displays to join us on a full-time basis to help us take our design, branding, and retail marketing to the next level. This role requires extensive experience from developing and producing consumer products in art direction and graphic design roles for consumer-facing brands, and a desire to play a key role in defining and executing color, material and packaging design, and point of sale display programs for one of the most exciting lifestyle audio brands in the world.

THE ROLE

Art Director, Product is responsible for the art direction and graphic design in all product development projects and initiatives at Urbanista, including color, material and packaging design for new products as well as the development and production of point of sale materials and displays, and other related product and retail marketing collateral. The role requires ability and experience within product development from a design perspective for consumer brands at a global scale.

The ideal candidate for this role is an experienced designer, art director or graphic designer who has worked for several years in design roles at consumer-facing companies or agencies involved in the development of consumer products and is not afraid to get their hands dirty and get things done when needed. The ideal candidate has a great vision and expertise for developing design concepts for consumer brands from all aspects of product development, with past experience preferably from lifestyle, fashion, or consumer tech brands. The Art Director, Product works in close day-to-day collaboration with the company's Creative Director and Product Director, and reports to Brand & Marketing Director at Urbanista, being part of the Marketing & Design team based in Stockholm, Sweden.



RESPONSIBILITIES

- Responsible for art direction in all product-related projects at Urbanista, such as color, material and packaging design for new products, and point of sale materials and displays
- Responsible for the quality, consistency, and completion of all assigned design projects, ensuring that all design work and content consistently reflect the brand image and values
- Responsible for art direction and graphic design for assigned projects at all stages of their conception, creation and execution. Also support and mentor internal designers and guide and manage external partners throughout the process
- Serve as a liaison between internal teams at Urbanista regarding design and art direction for assigned projects, and provide feedback to external designers, and agency and production partners
- Proactively develop the level of product concepts from a design perspective at the company, from both brand and commercial perspective
- Identifying new branding and retail marketing opportunities and initiating projects at the company, and consistently pushing the company forward to break boundaries in its category

REQUIREMENTS

- 4+ years of design experience from art direction and graphic design within product development projects, preferably for consumer facing brands in in-house or agency roles
- Experience in developing and producing color and material design and product packaging for consumer products, and point of sale displays and retail marketing materials
- Successful track record of managing several design projects simultaneously, while interfacing with multiple stakeholders
- Strong communicator with a clear vision and point of view on taking the Urbanista brand to the next level
- Proactive and positive approach to problem-solving and collaborative mindset
- Self-motivated and energetic individual with a high level of initiative
- Flexible and enjoy working in a constantly evolving environment at a young, fast-moving growth company
- Ability to travel domestically and internationally

APPLY

Want to join us in building one of the most exciting lifestyle audio brands in the world? To apply, please send in your application via LinkedIn and/or send your resume, cover letter and portfolio with subject line "Art Director, Product" to careers@urbanista.com
Applications without an attached portfolio will not be considered.

